

# Hair and Makeup Best Practices

## Portraits

Hair and make up are extremely important for your professional portrait. There are a number of great benefits to having a skilled make up artist on site for your day.

### Reduce Shine

Skin naturally produces oil, creating shine. Make up artists use translucent powder to counter the enhanced shine caused by use of strobe lights.

### Even Skin Tone

Everyone can benefit from having a more even skin tone. Dark lines, sun damage, redness and blemishes can all be softened with a little bit of concealer.

### Help with Colours

Make up artists know what colours will best complement your skin and will enhance your look to show the best you.

### Tame Fly-Aways

Make up artists help smooth hair and tame fly-aways.

### Enhance Eyes

Mascara enhances the eyes. A make-up artist can apply this just right.

### Reduce Retouching

A good make-up session helps reduce the retouching time and can help turnaround photos faster.